



Business Association Membership Application

Serving:
GATEWAY
GLISAN STREET
MALL 205
MENLO PARK
11th SQUARE
SAN RAFAEL
and In-Between

"Working together, builds together"

Stamp Here



TO:

MEMBERSHIP APPLICATION

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Web site: _____

Type of business: _____

No. of employees: _____

Representative: _____

Referred by: _____

Membership fee: \$ _____

FEE SCHEDULE
CIRCLE YOUR APPROPRIATE FEE BELOW:

1-3 Employees - \$75 • 4-10 Employees \$99
11+ Employees - \$123
Additional Office/Branch - \$51

501(c)3 (Non-Profit) Organizations, Government Agencies,
Schools - voluntary - \$37.50

PLEASE REMIT TO:

Gateway Area Business Association
11124 NE Halsey Street, PMB 478
11th Square
Portland, Oregon 97220
www.gabaret.com

Payment of membership fees may be deductible as an
ordinary and necessary business expense.
Please consult your tax advisor.

Gateway Area Business Association

(GABA) was started in 1950 by a handful of charter members as the Woodland Park Merchants. The purpose was to promote the area with services to the community.

The membership strives to advance the commercial, economic, financial, industrial and civic interests of Gateway. One of the first activities was the organizing of a parade in 1951. The community was involved as participants and spectators. The first Fun-O-Rama days were held in 1952 with the Keystone Kops stealing the show.

In early 1954 construction of the Gateway Shopping Center began. Founder and owner Fred Meyer incorporated an arch as part of the center, demonstrating in a highly visible and meaningful manner the importance he felt for the future of the area. In 1957, Menlo Park Plaza opened and the following years saw the construction of San Rafael Center, Mall 205, Glisan Street Station and 111th SQUARE. In 1958, as the name "GATEWAY" grew in recognition, the group changed its name to Greater Gateway Boosters. In 1993, it became the Gateway Area Business Association. The Association serves businesses bounded (but not limited to) on the north by I-84, south by Division Street, west by I-205 and east by 162nd Avenue.

Beginning in May, 1990, 111th SQUARE at NE 111th & Halsey Street has sponsored an "Appreciation Barbecue" for their customers, friends and neighbors. In 2000, the annual shin-dig was held to benefit GABA's Signage Project (GASP). 111th SQUARE raised funds to "Resurrect the Arches" and the annual May party at 111th SQUARE became known as the "Gateway Community Fair" where GABA members receive FREE vendor space to demonstrate their services and show off their

wares. The free to the public Fair highlights entertainment, music, a raffle and exciting, interactive displays. Portland Police Bureau in conjunction with Legacy Emmanuel Trauma Nurses and Police Cadets distribute and fit bicycle safety helmets at the Fair. Portland Fire Bureau trucks, an ambulance, Red Cross Emergency Response Vehicle, DARE and other police cars participate in the Gateway Community Fair.

In 2002, the Fun-O-Rama Parade returned to Gateway. These events are rekindling the sense of pride and identity in the area. Gateway is changing and a convivial synergy with business and the residents is developing. Also in 2002, the City of Portland identified Gateway as an Urban Renewal District, part of a decade-old plan to turn Gateway's business district into a regional center.

Gateway Area Business Association is in the forefront of the effort to revitalize business in the neighborhood. GABA is a highly visible Association representing and promoting local businesses and the community. Involvement with government and other associations and community events helps to implement this goal. GABA is not just about fun and games and Gateway identity. The Association has CLOUT! The Board review projects that will bring and retain jobs and growth in the community. A key requirement is to be informed and GABA has the eyes, ears and voices of its members. GABA is growing and expanding to better meet the needs of its members and Gateway, while still maintaining its home-town perspective.

KEYSTONE KOPS

The Keystone Kops were revived in 2001 after several years of hibernation. Using skits, subtle humor, old-style police uniforms and

helmets, these GABA members are the public relations arm of Gateway Area Business Association. Their reputation for positively portraying law enforcement, helping charities and promoting good will has earned them an impressive place in the Gateway area. The Keystone Kops are always looking for a few good recruits.

Gateway Area Business Association ACTIVITIES

- Sponsor monthly membership meetings with meaningful and timely speakers on business, community and related subjects and issues.
- Network with other members
- Meet and cooperate with governmental agencies on matters of concern to the Gateway business area.
- Support and participate in area Neighborhood Associations.
- Produce and present the annual Fun-O-Rama Parade and Community Fair.
- Choose and award a "Citizen of the Year" to an outstanding supporter of GABA and the Gateway community.
- Promote Gateway Identity with pole and street banners and favorable publicity.

Gateway Area Business Association Goals

- To be a highly visible association representing and promoting local businesses and the community.
- To work towards increasing their financial, security and public safety in the area.
- To work together with other business and neighborhood associations for the benefit of all.
- To obtain and retain members through coordinated activities and beneficial programs.